



Cookie Policy for PAC GDX

We (also referred to as 'Stanley Black & Decker' or 'PAC GDX' throughout this Policy) use cookies and similar technologies for a wide range of purposes on our websites and other online services such as our mobile app (our "Platform"), and our email communications, to deliver our services and to improve your online experience. This Policy provides you with information about how we use cookies and how you can change your settings to delete or reject cookies. Please read our Online Privacy Policy [\[LINK\]](#) for information about our use of Personal Data collected via our Platform.

By using our Platform, you accept the use of cookies (and similar technologies) in accordance with this Cookie Policy.

If you do not accept the use of these cookies, please see the section below entitled 'How to change your cookie settings' for further instructions.

What is a cookie?

Cookies are small files of letters and numbers that are downloaded to your computer or mobile device when you visit a website. They are stored by your web browser on your device. Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

Some cookies are only stored for the duration of your visit to our Platform. These cookies are known as session cookies. Others, known as persistent cookies, may remain stored on your device after your visit and may be accessed by our Platform every time you re-visit our Platform.

First party cookies are those which are served directly by Stanley Black & Decker to your device. Your use of our Platform may also result in some cookies being served by a third party on our behalf. We use third party cookies to help us analyze our Platform and how it is used (such as those offered by Google Analytics), to enhance your online experience by providing a functionality you requested (such as enabling social media add-ons) and to enable tailored advertising (as described below). Please note that we may not control the storage or access to these cookies. You should review the privacy and cookie policies of these services to find out how these third parties use cookies.

What types of cookies do we use?

The types of cookies used on our Platform can be classified into one of four categories: 'essential cookies', 'functionality cookies', 'analytics cookies' and 'advertising cookies'. The following table gives you further information about the types of cookies on our Platform and explains their use:

Type of Cookie	What it does	Source and how to block



Essential cookies	These cookies are used for technical reasons to enable the efficient working of our Platform. They are essential to enable you to move around our Platform and use its features. These cookies don't gather information about you that could be used for marketing, or track where you have been on the internet. These cookies are often session-specific, expiring after your visit to the Platform has ended. This category of cookies should not be disabled if you want to continue to access our Platform.	Stanley Black & Decker (first party cookies)
Functionality Cookies	These cookies allow our Platform to remember choices you make (such as your user name, language or region you are in) and provide enhanced, more personal features. These cookies cannot track your browsing activity on other websites. This category of cookies should not be disabled if you want to continue to access our Platform.	Stanley Black & Decker (first party cookies)
Analytics cookies	These cookies, including cache cookies, are set by third-parties. They are used to collect information about how visitors use our Platform, including the number of visitors, the websites that referred them to our Platform and the pages that they visited on our Platform. We use this information to compile reports and to help us improve our Platform, for example, by letting us know if users find any errors and by ensuring that users find what they are looking for easily. These are persistent cookies: they stay on your device after you have finished your browsing session unless you decide to delete them.	Google Analytics (opt-out link)
Advertising cookies	<p>These cookies are used to collect data about the websites and individual pages that users visit both on and off our Platform (which might indicate, for example, your interests and other attributes). They are typically used to deliver adverts and other marketing communications more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as to help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with our permission. These are persistent cookies: they stay on your computer after you have finished your browsing session unless you decide to delete them. They remember that you have visited a website, and can also show if you arrived at our Platform through an advertising link.</p> <p>This information is shared with other organisations such as advertisers and our contractors, who may combine it with information about how you use other websites, including to identify shared interests and behaviour across groups of users who visit our (and other) websites.</p>	Chrome ads help (opt-out link)



Other similar technology

As is the case with many websites, we use technology similar to cookies, including local shared objects (sometimes called 'flash cookies'), browser history sniffing, browser fingerprinting and pixel tags (sometimes called 'web beacons'). This gives us and our service providers information about how our Platform and its content are used by visitors, and allows us to identify whether your device has visited our Platform or other websites in the past.

We may also use these technologies in e-mail communications. For example, when you ask us to send you promotional information or a newsletter, we may use web beacons to track which emails are opened and whether you have used any website links contained in the e-mail communication. We use this information to optimise our content, services and communications.

Our servers automatically collect your IP address when you visit our Platform, and we may associate that with your domain name or that of your internet access provider. We may also capture certain "clickstream data" relating to your use of our Platform. Clickstream data includes, for example, information about your computer or device, web browser and operating system and their settings, the referring page that linked you to our Platform, the pages and content you see or click on during your visit and when and for how long you do so, items you download, the next website you visit when you leave our Platform, and any search terms you have entered on our Platform or a referral site.

How to change your cookie settings

You can block cookies by using the opt-out links provided in the table above, or by changing your browser settings so that cookies from our Platform cannot be placed on your computer or mobile device. To do this, follow the instructions provided by your browser. Find out how to change your settings for:

1. [Google Chrome](#)
2. [Mozilla Firefox](#)
3. [Internet Explorer \(IE 9\)](#)
4. [Safari \(iOS\)](#)

Please note that if you choose to refuse cookies you may not be able to use the full functionality of our Platform and any communications you receive from us may be less relevant to you than they could have been. Disabling a cookie or category of cookie does not delete the cookie from your browser, you will need to do this yourself from within your browser.

Please note though, that if you delete your cookies we will no longer know that you've opted out of online behavioural advertising, so the content from our third-party advertisers may reappear when you visit other selected websites.

For further information about cookies, including how to see what cookies have been set on your device and how to manage and delete them, visit www.allaboutcookies.org.

Cookies that have been set in the past



If you have disabled one or more cookies, we may still use information collected from cookies before your disabled preference was set. However, we will stop using the disabled cookie to collect any further information.

This Cookie Policy was last updated on February 2018.